



Account Director - Job Description

Hawthorne Strategy Group is growing and adding an Account Director to its team. We are looking for someone who will bring energy, enthusiasm, and a commitment to delivering outstanding results to our clients and fellow team members.

Responsibilities

- Build and cultivate relationships with clients, through strategic counsel, creative problem solving, idea generation, and flawless execution
- Oversee a team to implement client programs from media relations to thought leadership to issues management
- Provide significant contributions to new business responses, including RFPs, presentations, and proposals
- Represent Hawthorne through community and industry engagement

Qualifications

- Candidates should have 5-7 years of communications, public relations, marketing, and/or public affairs experience. Agency or related experience is strongly encouraged
- Candidates must have a track record of managing multiple programs with measurable results
- Candidates must have an in-depth knowledge of traditional and non-traditional media; expertise in national and trade media is desired
- Candidates must have the ability to deliver high-quality written materials for internal and external use
- Candidates must have the ability to build and execute plans from concept to completion
- Candidates should have a collaborative spirit, willingness to be a problem-solver, and able to adapt to changing client priorities.

Hawthorne's approach to communications is built on a commitment to results and measurement. We bring the best mix of traditional and innovative communications techniques to help clients achieve their business goals. We don't deliver formulaic tactics, we deliver customized programs. Working at Hawthorne provides the experience of a big public relations firm with daily engagement from senior team members to help you achieve your career goals. Hawthorne offers a flexible working environment, competitive salary, a full benefit package including profit-sharing, 401(k), medical, dental, and vision coverage, life insurance, long-term and short-term disability.

Please submit resume and cover letter to Cynthia McCafferty, Cynthia@hawthornestrategy.com.